



26th World Congress of the International Association of Surgeons, Gastroenterologists and Oncologists

Collaborative Innovation for Cures

September 8 (Thu) – 10 (Sat), 2016

Sheraton Grande Walkerhill Hotel, Seoul, Korea

www.iasgo2016.org

SPONSORSHIP PROSPECTUS



KSSO
Korean Society of Surgical Oncology





WELCOME MESSAGE

Dear Colleagues and Friends,

It is with great delight we welcome sponsors and exhibitors to the 26th World Congress of the International Association of Surgeons, Gastroenterologists and Oncologists (IASGO 2016) to be held at the Sheraton Grande Walkerhill Hotel in Seoul, Korea from September 8 to 10, 2016.

Since the first IASGO congress in 1988, the main goal of IASGO has been and remains the globalization of medical knowledge and expertise through a well-structured and precisely organized system of continued education.

With another successful meeting on the way, the IASGO 2016 Organizing Committee is gearing up for an exciting and informative symposium program including Expert Consensus Meetings, Keynote Lectures, Debate Sessions, Video sessions as well as Oral and Poster presentations on various related topics. We expect to bring together over 1000 experts from 50 countries to join this Seoul congress to deliberate on a number of new developments in the fields of gastrointestinal diseases and to share their cutting-edge expertise and knowledge. Furthermore, participants will have great opportunities to network through extensive discussions and stimulating exchanges.

We encourage you to take this opportunity to advertise your company and promote your company's products during the congress. Your active participation in IASGO 2016 will enhance your company's leadership image and credibility in addition to making great beneficial contributions to the field of gastrointestinal diseases.

We thank you in advance for your support. We are confident that together we can bring forth a highly successful and profitable congress.



Ho-Seong Han, MD, PhD

Co-chairman of World Congress of IASGO 2016
Chairman of Board of Director
Korean Society of Surgical Oncology



Si Young Song, MD, PhD

Co-chairman of World Congress of IASGO 2016
President
Korean Society of Gastrointestinal Cancer

OVERVIEW

TITLE

26th World Congress of the International Association of Surgeons, Gastroenterologists and Oncologists (IASGO 2016)

DATE

September 8(Thu) – 10(Sat), 2016

VENUE

Sheraton Grande Walkerhill Hotel, Seoul, Korea

THEME

Collaborative Innovation for Cures

ORGANIZED BY

International Association of Surgeons, Gastroenterologists and Oncologists (IASGO)
Korea Society of Surgical Oncology (KSSO)
Korean Society of Gastrointestinal Cancer (KSGC)

SUPPORTED BY

Korea Tourism Office
Seoul Convention Bureau
The Korean Federation of Science and Technology Societies

OFFICIAL LANGUAGE

English

WEBSITE

www.iasgo2016.org

SCALE

Participants: 1,200 from 50 countries (Oversea 500, Domestic 700)
Number of Booths: 60 booths from 30 companies

PROGRAM

Opening Ceremony, Closing Ceremony
Keynote Lectures, Expert Consensus Meetings, Symposia, Debates, Video Session, Oral/Poster Presentations
Welcome Reception, Networking Dinner

IMPORTANT DATES

Deadline for Abstract Submission
MAY 30, 2016

Notification of Abstract Acceptance
JUNE 30, 2016

Deadline for Early Registration
JULY 29, 2016

ORGANIZING COMMITTEES

Honorary Chairman	Sung-Gyu Lee	University of Ulsan Asan Medical Center
Congress Chairman	Ho-Seong Han	Seoul National University Bundang Hospital
	Si Young Song	Yonsei University Severance Hospital
Secretary General	Yoo-Seok Yoon	Seoul National University Bundang Hospital
Treasurer	Hoon Jai Chun	Korea University Anam Hospital
Scientific Committee	Chairs	Dong Sup Yoon Yonsei University Gangnam Severance Hospital
		Ho Soon Choi Hanyang University Medical Center
Public Relations Committee	Chairs	Sung Su Yun Yeungnam University Medical Center
		Ji Kon Ryu Seoul National University Hospital
Social Program Committee	Chairs	Jeong Heum Baek Gachon University Gil Medical Center
		Yun Jeong Lim Dongguk University Ilsan Hospital
Publication Committee	Chairs	Sang-Uk Han Ajou University Hospital
		Yong Chan Lee Yonsei University Severance Hospital
Registration Committee	Chairs	Seung-Yong Jeong Seoul National University Hospital
		Dae Young Cheung The Catholic University of Korea Yeouido St. Mary's Hospital

SCIENTIFIC PROGRAM TOPICS

No.	Categories	Sub Categories	No.	Categories	Sub Categories
1	Liver	Liver Cancer	11	Upper GI	Multimodal Approach
2		Metastatic Liver Cancer	12		Open Resections
3		Transplantation	13		Minimally Invasive Surgery
4		Minimally Invasive Surgery	14		Endoscopic Approach
5		Others	15		Others
6	Biliary - Pancreas	Biliary Tract Cancer	16	Colorectal	Benign
7		Pancreas Cancer	17		Malignancy
8		Benign and Premalignant Disease	18		Others
9		Minimally Invasive Surgery	19		Others
10		Others			

CONGRESS PROGRAM

Time	Thursday, Sep 8	Friday, Sep 9	Saturday, Sep 10
08:00		Registration	Registration
09:00	Expert Consensus meeting	Concurrent Session	Concurrent Session
10:00		Coffee Break	Coffee Break
11:00		Concurrent Session	Concurrent Session
12:00		Registration	Registration
13:00	Opening Ceremony	Luncheon Symposium	Luncheon Symposium
14:00	Concurrent Session	Poster Session	Poster Session
15:00	Coffee Break	Presidential Lecture	Concurrent Session
16:00	Concurrent Session	Break	Concurrent Session
17:00	Break	Concurrent Session	Expert Consensus meeting
18:00	IASGO Presidential Lecture	Coffee Break	Expert Consensus meeting
19:00	State-of-the-Art Lecture	Concurrent Session	
20:00		Networking Dinner (Walkerhill Theater, B1)	

* Program schedule may be subject to change.

WHY IASGO?

The Korea Society of Surgical Oncology (KSSO) and Korean Society of Gastrointestinal Cancer (KSGC) have teamed together to make sure the 2016 Annual World Congress in Seoul, Korea will be an event that you will not want to miss. With South Korea's emergence as an Asian leader in innovation and breakthroughs in the field of high-tech medicine, so comes the opportunity for IASGO's 1700+ members from 90 countries to join and participate in the cutting-edge developments which we will be able to incorporate into our mission of improving standards of medical care, pioneering further knowledge, and globalizing our progress for a better world for all.

4 Reasons to Participate in IASGO2016

1. Experience the local market with the latest Korean innovations
2. Excellent platform to extend your marketing reach worldwide
3. Strengthen the credibility of your brand and products
4. Build relationships with key decision makers

1st IGSC Joint Meeting, Amsterdam 1989	6th World Congress, Thailand 1995	7th World Congress, Hungary 1996	8th World Congress, France 1998
9th World Congress, Japan 1999	10th World Congress, Italy 2000	11th World Congress, Greece 2001	12th World Congress, Turkey 2002
15th World Congress, Czech Republic 2005	16th World Congress, Spain 2006	17th World Congress, Romania 2007	18th World Congress, Turkey 2008
19th World Congress, China 2009	20th World Congress, Egypt 2010	22nd World Congress, Thailand 2012	23rd World Congress, Romania 2013
24th World Congress, Austria 2014	25th World Congress, China 2015		

SPONSORSHIP

Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze
Amount	USD 200,000	USD 150,000	USD 120,000	USD 50,000	USD 30,000
Pre-congress advertising					
Banner link in e-newsletter	6 times	3 times	1 times	-	-
Logo on website main page	0	0	0		
Logo on website sponsor page	0	0	0	0	0
Congress advertising					
Logo on name badge lanyards	0	-	-	-	-
AD in program book	1 page	1 page	1 page	1 page	-
Logo printing on bulletin board	0	0	0	0	0
Logo on the App	0	0	0	-	-
Meeting room provided	0	0	0	-	-
Benefits provided					
Free registration	15	10	6	4	2
Booth space	10 booths	8 booths	6 booths	4 booths	2 booths
Coupon(s) for networking dinner	10	6	4	2	1
Priority advantage					
Priority in the selection of booth location	First	Second	Third	Fourth	Fifth
Priority in satellite symposium	First	Second	Third	Fourth	Fifth
Priority in inserting the advertisement in congress bag	First	Second	Third	-	-

* The above specified benefits are subject to change depending on circumstances.

OTHER ITEMS

Categories	Items	Amount	Remarks
In kind	Pen	USD 2,000	1,200pcs
	Notepad	USD 2,000	1,200pcs
	Bottled Water	USD 3,000	2,000pcs
	Congress Bag	USD 25,000	1,200pcs
Advertisement	Advert in program book	USD 2,500	Inside 1 page
	Congress Bag Insert	USD 2,000	1 page flyer
	Logo in the Congress App	USD 20,000	
Social Events / F&B	Satellite Symposium	USD 30,000	
	Welcome Reception	USD 30,000	
	Networking Dinner	USD 40,000	
	Presidential Dinner	USD 40,000	
	Coffee Break	USD 5,000	
On-site Program	Internet Lounge	USD 20,000	
	Hospitality Lounge	USD 10,000	
	Shuttle	USD 10,000	
	Preview Room	USD 5,000	

* Donations and other suggestions are welcomed.

* The above specified benefits are subject to change depending on circumstances.

EXHIBITION INFORMATION

An extensive technical exhibition will take place alongside the congress. The standard booth is 3m in width by 2m in length.

Place	Grand Hall (B1), Sheraton Grande Walkerhill Hotel, Seoul, Korea
Period	September 8 (Thu) – 10 (Sat), 2016
Hours of Operation	September 8 (Thu) 13:00 – 18:30
	September 9 (Fri) 08:30 – 18:30
	September 10 (Sat) 08:30 – 15:30

EXHIBITION FEE

Booth Type	Description	Price
Shell Scheme Booth	Sign with company name	USD 5,000/booth
	One information desk and one chair	
	Spotlight, fluorescent light	
	Floor (pytex)	
	Electricity 1kw	
	1 socket	
Space Only	Electricity 1kw	
	1 socket	

SHIPPING

MIRIM E & F CORP. has been appointed by the local organizing committee as the official freight forwarder for the exhibition. It is highly recommended to use the official freight forwarder so that we can confirm the shipment accurately. In the event that you decide not to use the official freight forwarder, please note that the IASGO 2016 Secretariat shall not be responsible for any losses, damages or delays caused from a freight forwarder not under our legal contractual liability. Please refer to the shipping manual which can be downloaded from the website. (www.iasgo2016.org)

* Service Office

MIRIM E & F CORP.

14F, youngchang-bldg, 561 cheonhodaero-ro, gwangjin-gu, seoul, 143-898 Korea

Tel: +82-[0]2-569-7711 / Fax: +82-[0]2-567-8460 / E-mail: sungwoo.oh@mirimenf.com

PIC: Mr. Sungwoo OH (sungwoo.oh@mirimenf.com) / Mr. Andrei OH (andrei@mirimenf.com)

ADDITIONAL SUPPLIES

The official booth stand contractor is "Korea E & I." All questions regarding decoration, furniture, carpeting, electricity, etc. should be directed to Korea E & I. Additional equipment such as furniture, AV systems and lighting may be brought by exhibitors if necessary. Exhibitors may also rent what they need from Korea E & I. Please refer to the rental catalog.

The rental catalog can be downloaded from the website (www.iasgo2016.org).

* Service Office

Korea E & I (Mr. Jae-Ho KIM) Tel: +82-2-563-8669 / Fax: +82-2-563-8772

E-mail: messewor@hanmail.net / messeworld@messeworld.co.kr

EXHIBITION INFORMATION

MOVE-IN & OUT

When putting up any materials in the exhibition hall during the move-in/out period, exhibitors must lay py-tex or plywood on the ground to prevent potential damage floor. Exhibitors are fully responsible for any damage floor caused during move-in/out of exhibition material.

APPLICATION PROCEDURE

1. Please fill out the sponsorship/ exhibition application form and email it to the IASGO 2016 secretariat along with a copy of your business license.

2. All payments should be transferred to the following bank account.

- Bank Name: WOORI BANK TEHERANNO BANKING CENTER
- Account No.: 1081-400-697305
- Account Holder Name: IASGO2016
- Swift Code: HVBKCRSEXXX
- Bank Address: 124, Teheran-ro, Gangnam-gu, Seoul, 06234, Korea

>> DOMESTIC

- * 국내업체는 아래 계좌로 입금해 주시기 바랍니다.
- 은행명: 우리은행
- 계좌명: IASGO 2016 조직위원회
- 계좌번호: 1005-602-902841

3. After completing payment please send the Remittance slip to the secretariat for confirmation.

- * All transaction fees are borne by the applicant.
- * 10% VAT will be added to the sponsorship and exhibition fee.
- * An Electronic Tax Invoice will be billed on a date determined by the applicant.
- * All benefits will go to into effect after receiving the application form.
- * Payment must be made by **June 30, 2016**

BOOTH ASSIGNMENT ORDER

1. Booth location will be assigned in the order of sponsorship level and payment.
2. Orders will be assigned on a first-come, first-served basis.

CANCELLATION POLICY

All cancellations must be notified in writing to the IASGO 2016 secretariat.

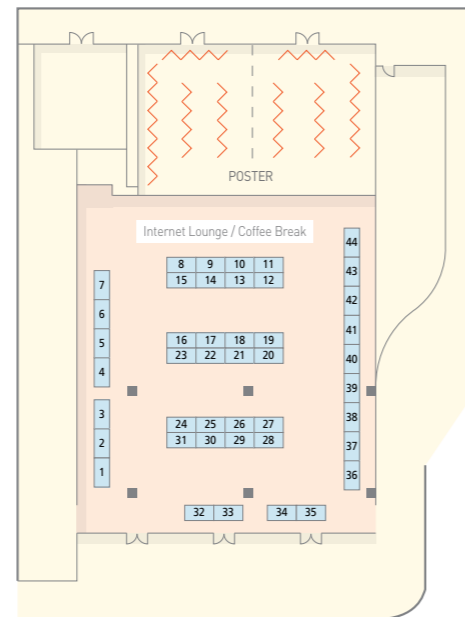
- 50% of the total fee is refundable for cancellations made before June 30, 2016.
- After June 30, 2016, there will be no refunds.

EXHIBITION LAYOUT

VISTA HALL LOBBY (B2)



GRAND HALL (B1)



IASGO 2016 Secretariat
[People-X, Inc.]

1F Haeoreum Bldg., 16, Yeoksam-ro 17 Gil, Gangnam-Gu, Seoul 06246, Korea
Tel. +82-2-566-6031/6033 Fax. +82-2-566-6087 E-mail. seoul@iasgo2016.org

APPLICATION FORM

1. Company Information

Name	
Address	
Country	Website
Person in charge	
Name	Title
Tel	Mobile
Fax	E-mail

2. Sponsorship

- Sponsorship

<input type="checkbox"/> Diamond	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
USD 200,000	USD 150,000	USD 120,000	USD 50,000	USD 30,000

- Exhibition

Category	Price	No. of Booths	Sum
<input type="checkbox"/> Shell Scheme Booth	USD 5,000		USD
<input type="checkbox"/> Space Only			USD

- Other

Categories	Items	Amount	Remarks	
<input type="checkbox"/>	Pen	USD 2,000	1,200pcs	
<input type="checkbox"/>	In kind	Notepad	USD 2,000	1,200pcs
<input type="checkbox"/>		Bottled Water	USD 3,000	2,000pcs
<input type="checkbox"/>		Congress Bag	USD 25,000	1,200pcs
<input type="checkbox"/>	Advertisement	Advert in program book	USD 2,500	Inside 1 page
<input type="checkbox"/>		Congress Bag Insert	USD 2,000	1 page flyer
<input type="checkbox"/>		Logo in the Congress App	USD 20,000	
<input type="checkbox"/>		Satellite Symposium	USD 30,000	
<input type="checkbox"/>		Welcome Reception	USD 30,000	
<input type="checkbox"/>	Social Events / F&B	Networking Dinner	USD 40,000	
<input type="checkbox"/>		Presidential Dinner	USD 40,000	
<input type="checkbox"/>		Coffee Break	USD 5,000	
<input type="checkbox"/>		Internet Lounge	USD 20,000	
<input type="checkbox"/>	On-site Programs	Hospitality Lounge	USD 10,000	
<input type="checkbox"/>		Shuttle	USD 10,000	
<input type="checkbox"/>		Preview Room	USD 5,000	

3. Payment

Date of Payment	DD	MM	2016
Value of Supply		VAT	Total

I hereby apply to participate as a sponsor/exhibitor in the 26th World Congress of the International Association of Surgeons, Gastroenterologists and Oncologists (IASGO 2016).

Date _____ Company Name _____ Representative _____



26th World Congress of the International Association of
Surgeons, Gastroenterologists and Oncologists

IASGO 2016 Secretariat:
People-X Inc.

1F Haeoreum Bldg., 16, Yeoksam-ro 17 Gil, Gangnam-Gu, Seoul 135-925, Korea
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